

Branded Personalized Cockpit Exhibit



Benefits for OEM, drivers & passengers

- **Individualization and new end customer experiences** with
Color E Ink decor display increases brand-bonding
- **Invisible camera integration** for driver monitoring with new Automotive Qualified Curved OLED Panel for clean interior design and better user acceptance
- **Distraction-free Entertainment** with Partial Switchable Privacy allows codrivers to watch movies w/o disturbing the driver
- **Integration of 3rd party contents** and constant experience updates via UX assets and our partner banbutsu

Our value proposition

The colorful multi-display landscape shows our capabilities of highly customized display solutions and latest display technologies.

AUMOVIO Technology

Color E Ink decor display

- 23,1" reflective color E-ink display (150 ppi)

Under Display Camera

- Infrared DMS Camera seamlessly integrated (invisible)
- Display resolution: 167ppi in entire display area

Partial Switchable Privacy

- Seamlessly integrated switchable privacy feature area
- 34' OLED Display (179 ppi, 1000 cd/m²)